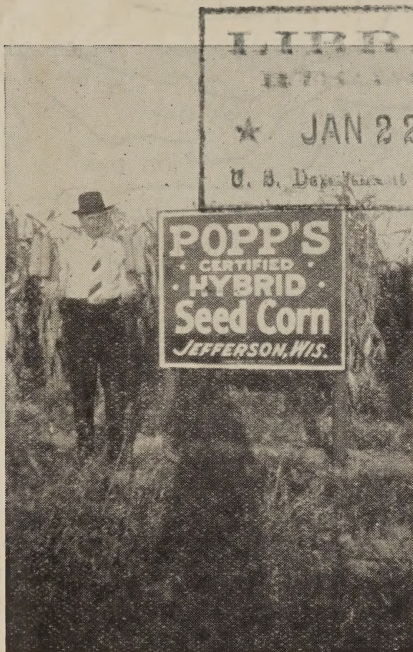


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POPP'S Quality Hybrid Seed Corn



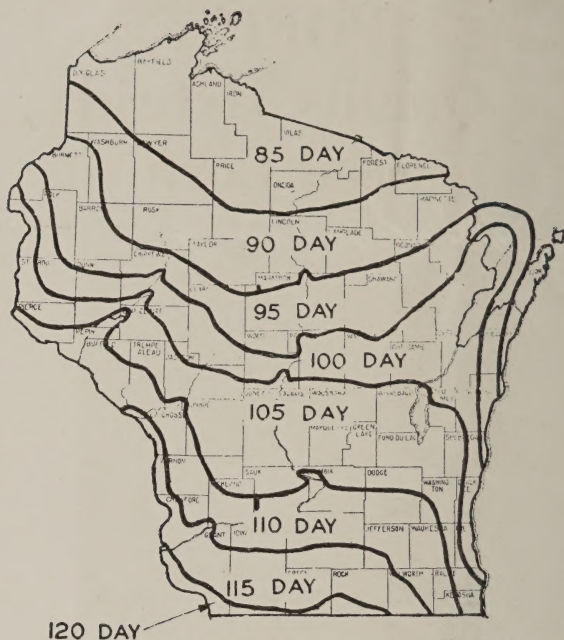
A. O. POPP

Manager of A. O. Popp Seed Co.



A. O. POPP
Jefferson, Wisconsin

The Hybrid that gives Satisfaction



Day means Maturity Belt

The above map shows to what parts of Wisconsin the different Hybrids are adapted in a normal or above normal year. Five to ten days later maturity can be grown, but should not be depended on for ripe corn.

WHY PLANT POPP'S QUALITY HYBRID SEED CORN

It is grown on our own farms under our personal supervision.

Matures More Uniformly

Resists Drought Better

Has the Ability to Stand Up Better

**Yields 10 to 30 Bushel More than Open
Pollinated Corn Per Acre**

Produces A Better Quality of Grain

Ears mature before stalks are dried up.
Ears and stalks are more uniform in size.
Produces a better quality silage.

The Following are a List of the Hybrids We Produce And Description of Each

404-95 DAY.—Best adapted to northern Wisconsin, northern Minnesota, and other states in the same latitude. Stands up well. Medium sized stalk with large kernel ears.

456-100 DAY.—Adapted to north central Wisconsin and similar latitudes in other states. Stands up well. Stalks about eight to nine feet tall. Ears about eight inches long with golden yellow kernels.

531-105 DAY.—A good all round Hybrid for central Wisconsin. Good sized stalk. Heavy yielder. Stalks are about eight to nine feet tall. Easy husking Hybrid.

606-110 DAY.—One of the most popular Hybrids for central and southern Wisconsin and same latitudes other states. Grows a tall stalk, producing a large tonnage for silage. Ears hang about right size for husking standing corn. A good drought resistant Hybrid.

570-110 DAY.—The most favorite Hybrid for southern and south central Wisconsin, northern Illinois, Iowa, central Michigan, southern Minnesota. Producing about the highest percentage of shelled corn. Heavy yielder. Easy husking. Stands up well. Stalks eight to ten feet tall.

645-115 DAY.—Best suited to southern Wisconsin, northern Illinois, Iowa. Here is a Hybrid that is not as hard and flinty as many Hybrids. This is a reason many farmers prefer this Hybrid. Ears somewhat resemble Murdock corn. Average size stalks. Medium ears with long deep kernels of a golden yellow color.

696-120 DAY.—The best Hybrid for silage for southern and south central Wisconsin, northern Iowa, Illinois, southern Minnesota. Grows a tall leafy stalk. Is still green when corn is ripe. Stalks ten to twelve feet tall, producing a large ear with long deep kernel. About the highest yielding Wisconsin Hybrid wherever it will mature.



**A Field of 120 Day Hybrid. Note How Well
It Stands Up**

Seed Stocks

All our seed for our crossing fields to produce Hybrid seed is purchased from the Wisconsin Experiment Station. No uncertified seed can be used.

Planting

All planting is done by experienced men who have been trained to do this work under our personal supervision.

Detasseling

The most important work of all. This work is done rain or shine. When tassels come out they must be pulled. Failure to detassel in time means failure to produce Hybrid seed. In a few cases our help was so drenched by rain that not a dry thread was left. Proper detasseling means the best possible Hybrid corn that can be produced.

Husking

All corn was hand husked. Taken to dryers as soon as possible. Our help is instructed to sort out all damaged ears.

Drying

All corn is dried in bins with heated air forced through the corn at a temperature of about ninety to one hundred degrees. This is the best modern improved method of drying. As soon as it is dry below thirteen per cent moisture it is shelled and cleaned through one of the newest improved shellers made. It is then stored in bags in dry, well ventilated warehouse.

Grading

It is first run over a cleaner to discard all cobs, oversize kernels, small and cracked kernels. Then is run through a grader which is the newest, most accurate in grading. All grades that need it are then length graded. The corn is in condition now to plant accurately with any well regulated planter using suitable plates.

Treating

When grading is completed, and grading has been accepted by our State Inspectors, it is then treated with a seed dust treatment. This treatment protects the kernels from rotting, gives it stronger vitality, thereby improves stands, and increases yields.

Sealing

It is now ready for sealing, when moisture content, grading, germination, is satisfactory. It is now sealed by some inspector under the supervision of the Hybrid corn office of the Wisconsin Experiment Association. It is now ready to be sold.

When corn is sealed with a tag and seal does not mean a thing, if the producer was careless in some of his performances. The Hybrid is no better than the honesty of the man that put it in or had it put in the sacks.

Our corn has produced such good results, which is proof that our corn is handled in the right way.

This season we are putting most of our corn in our own brand sacks. Some will be in Experiment Association sacks.

HERE IS WHAT SOME OF OUR CUSTOMERS SAY ABOUT OUR HYBRID CORN

"I have my cribs all filled to the top from corn grown from your Hybrid. I must have some of your Hybrid again this year."
—Fred Mankse, Lake Mills, Wis.

"I am going to order my Hybrid seed corn this fall for next spring planting. Last spring I did not get grades I wanted as you were sold out. Your Hybrid is such a good yielder that I only want your Hybrid."
—Charley Crossman, Lake Mills, Wis.

"I planted Hybrid seed corn from three different growers last spring. One from another state. Yours was the best of the three. I am going to order Hybrid from you this year."
—P. H. Morse, Avalon, Wis.

"I would like to sell your Hybrid seed corn in this locality. Was at a meeting today where your corn was planted, and it showed up the best of all."
—E. A. Gushwa, Sturgis, Michigan.

"I let some of my friends have some of the seed corn I got from you. I visited every Hybrid field of corn I heard of, but I am convinced I have the best fields of corn grown from your seed."
—Geo. A. Farley, Auburn, Michigan.

"I planted three kinds of corn this year, open pollinated, another Hybrid, and yours. Yours stood up better, and yielded better. Just as soon as we started shredding your corn we could tell the difference. I will only plant your Hybrid next season."
—Ralph Duffin, Whitewater, Wis.

"I have raised good corn before, but the corn I grew from your seed was the best I ever raised. I am going to plant all of your seed corn next spring."
—Harold W. Haupt, Greenwood, Wis.

"Your Hybrid was sure some seed. Went 130 to 135 baskets per acre. My neighbor had the same kind, but from another company, with hardly any ears on. My neighbors all ask where did you get your seed?"
—Jesse Oathout, Beaver Dam, Wis.

